

# Case Study



## Background

Plastral is a privately held company with headquarters in Sydney, Australia. The company has a team of experienced and qualified professionals who are dedicated to providing customers with the best possible products and services. Plastral is committed to providing high-quality products and services that meet the needs of its customers. The company is also committed to continuous improvement and innovation.



**Plastral**

Plastral Pty Ltd is an Australian company that was founded in 1946. The company is a leading supplier of plastic materials and equipment.

Plastral has a wide range of products, including plastic sheet, rod, and tube products, specialty engineering plastics, chemicals, polymers, and plastic welding equipment.

The company also offers a range of services, such as plastic welding, fabrication, and design.



### Industry:

Plastic Materials and  
Equipment Wholesale  
Distribution



### Location:

Head Office - Sydney NSW  
9 Locations with ANZ



### Solution:

NetSuite Wholesale  
Distribution

## The Challenge & Opportunity

Plastral faced significant hurdles with their existing 15-year-old, unsupported on-premises ERP system. Maintaining and updating the system proved to be difficult and costly, with prohibitive expenses for hardware upgrades and the latest software version.

Plastral conducted an exhaustive evaluation, inviting vendors and partners to pitch their solutions. Following a meticulous RFP process and multiple solution demonstrations, OneCloudX emerged as the winning vendor, primarily due to their deep understanding and experience with Plastral's existing system.

NetSuite ticked all the boxes for Plastral's new solution, addressing their pressing needs such as reducing manual processes, optimising information flows, automating sales and expenses, and providing a unified source of truth for enhanced analytics, planning, and reporting. NetSuite empowered Plastral to enhance business efficiencies and streamline workflows through a robust, cloud-based ERP solution. With NetSuite, Plastral gained a comprehensive, real-time view of their operations, including multi-currency conversion capabilities and multi-site support across APAC.





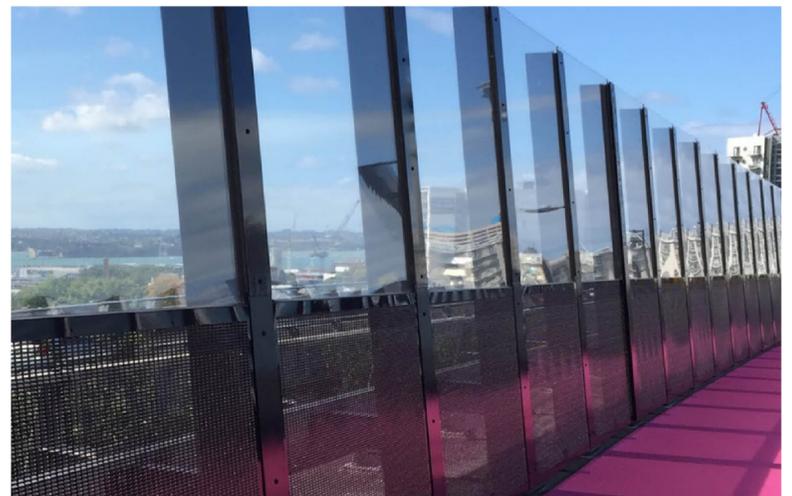
## In Response

Plastral partnered with OneCloudX to implement NetSuite, a cloud-based ERP solution that revolutionised their business operations. With OneCloudX's expertise and deep knowledge of Plastral's existing system, the implementation was seamless and tailored to their unique requirements.

NetSuite provided Plastral with a comprehensive view of their entire business, optimising efficiencies and streamlining workflows. The solution reduced manual processes, improved information flows, and automated critical functions such as sales, expenses, and inventory management. It also offered a unified platform for improved analytics, planning, and reporting.

By integrating NetSuite with WooCommerce, Plastral gained seamless collaboration with their 3PLs, enhancing order fulfilment and customer satisfaction. The cloud-based nature of the solution eliminated the need for costly hardware upgrades and provided scalability for future growth.

Plastral's decision to engage OneCloudX as the implementation partner for NetSuite Wholesale Distribution has proven to be instrumental in overcoming their challenges and meeting their requirements.



## The Outcome

NetSuite Wholesale Distribution, as a cloud-based solution, has provided Plastral with enhanced flexibility and accessibility. They can now access critical business data and applications from anywhere, at any time, empowering remote work capabilities and fostering collaboration in real-time across different sites and locations.

The scalability of the cloud solution has allowed Plastral to easily accommodate business growth and changing demands. With the elimination of costly hardware upgrades and the ability to adjust resources on-demand, Plastral has experienced cost savings and improved operational efficiency.

Plastral can effortlessly connect with their partners, suppliers, and customers, establishing seamless communication channels that streamline business processes and enhance overall productivity. This connectivity fosters collaboration, facilitates swift information exchange, and enables efficient coordination among all stakeholders involved in Plastral's operations.

The successful implementation of NetSuite Wholesale Distribution solution by OneCloudX has effectively eliminated manual processes and lack of functionality by introducing a modern cloud ERP solution. This implementation has streamlined operational automations and significantly improved end-to-end visibility, providing Plastral with a single source of truth across the entire organisation.

"NetSuite Wholesale Distribution, implemented by OneCloudX, has modernised and rejuvenated our business operations.

We now experience seamless operational automations, enhanced end-to-end visibility, and a unified source of truth.

OneCloudX's outstanding services have strategically positioned us for growth, providing a competitive edge that benefits our team, customers, and suppliers alike."

**Tony Wetton, MD**



**Plastral**



OneCloudX is the only local NetSuite ERP and Financial Planning partner with offices in Melbourne and Sydney who brings our industry specific operating model in Wholesale Distribution, Manufacturing, Financial Services, Professional Services, Software and Non-For-Profit built over a decade to our on-site implementations, optimisations and support.

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