

Case Study

Background

Founded in 2013, Gurner Group is a leading Australian luxury property developer specialising in innovative residential, mixed-use, and commercial construction projects. Their mission is to set new benchmarks for luxury living by combining architectural excellence with intelligent design.

Gurner Group employs over 250 staff and operates across multiple locations, focusing primarily on Melbourne, Sydney, and Brisbane.



GURNER™ GROUP

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With over 10,000 apartments completed and a development and management portfolio exceeding \$9.5 billion, Gurner Group continues to drive urban regeneration across the country.

Their focus on construction quality, attention to detail, and respect for local heritage ensures each project delivers both aesthetic beauty and functional excellence. Collaborating with only the finest calibre of architects, designers and consultants from across the globe to set new benchmarks for luxury living in Australia.



Industry:
Property Developer and
Construction



Location:
HQ - Prahran, Vic
Melbourne, Sydney, Brisbane



Solution:
NetSuite Financials
NetSuite Planning and
Budgeting



Solution Replaced:
MYOB, Salesforce,
Castaway, Xero

Transforming Project Control with NetSuite for Construction

Gurner Group faced substantial challenges due to outdated systems and reliance on manual processes. The existing ERP solution was not scalable, failing to support the company's rapid growth and complex business requirements. Critical business functions, such as financial reporting and project management, relied heavily on Excel and paper-based methods. This approach created inefficiencies and increased the risk of errors, ultimately hindering the company's ability to make data-driven decisions quickly and confidently.

The lack of an integrated system made it difficult to access accurate, real-time information across departments. Without a single source of truth, data inconsistencies and fragmented reporting became common, causing delays and miscommunications. This hindered the management team's ability to gain a comprehensive view of project performance, status, and financial health, affecting strategic planning and decision-making. Additionally, there was an over-reliance on specific individuals for data management and analysis, creating potential risks related to resource dependency and knowledge gaps.

Manual preparation of feasibility studies and reports further compounded these challenges. The time-consuming nature of these tasks created bottlenecks, limiting the company's ability to evaluate new development opportunities and respond to market changes effectively. Overall, the absence of standardised processes and system integration led to operational inefficiencies, making it challenging for Gurner Group to maintain clear oversight of project progress, costs, and timelines. This highlighted the urgent need for a scalable, integrated solution to streamline operations and support future growth.



Gurner Group's Digital Journey

The implementation of NetSuite Financial Management and NetSuite Planning and Budgeting was crucial in addressing Gurner Group's operational challenges, enabling the company to streamline processes across various business functions. With the integration of NetSuite, the management of financials, including Accounts Payable (AP), Accounts Receivable (AR), cash flow, budgeting, and fixed assets, was automated and consolidated into a single platform. This centralisation improved data accuracy and visibility, allowing Gurner Group to efficiently track and manage financial transactions and budgeting activities. The enhanced financial reporting capabilities facilitated timely and informed decision-making, reducing the reliance on manual data entry and complex spreadsheets that previously hindered efficiency and accuracy.

The adoption of NetSuite also optimised sales and procurement processes, providing Gurner Group with a robust platform for managing customer relationships and supplier interactions. The integration streamlined sales workflows, enabling the team to track opportunities, generate quotes, and manage orders more effectively. Similarly, procurement processes were standardised, improving the management of supplier relationships, purchase orders, and inventory. This level of control and visibility was essential for managing project costs and ensuring that resources were allocated efficiently across various projects.

One of the most significant areas of improvement was in project estimating and tendering for construction projects. NetSuite's comprehensive project management tools allowed Gurner Group to create detailed project estimates and manage tender processes more effectively. The ability to accurately forecast project costs and timelines improved the company's competitiveness in bidding for new projects. The Project Management module further enhanced the delivery, establishment, and handover phases by providing a structured approach to managing project milestones, resources, and costs. This end-to-end project management capability ensured that projects were delivered on time and within budget, with clear visibility into each stage of the project lifecycle.

NetSuite also played a pivotal role in improving project feasibility analysis. The integration of financial data with project management information enabled Gurner Group to evaluate the viability of new development opportunities more accurately. The ability to perform detailed scenario planning and financial forecasting within the platform provided deeper insights into the potential risks and rewards of various projects. This functionality was crucial for making strategic decisions about project investments and resource allocation, ensuring that the company's growth was sustainable and aligned with its long-term objectives.

Additionally, the system supported Gurner Group's procurement and sales functions, enabling the company to manage supplier contracts, procurement orders, and sales agreements within a single platform. This level of integration eliminated the need for separate systems and manual reconciliation, reducing errors and improving operational efficiency. The automation of procurement processes also improved inventory management, ensuring that materials were available when needed and reducing the risk of project delays due to supply chain issues.

The implementation of NetSuite solutions also provided enhanced capabilities for managing the entire project lifecycle, from initial feasibility and estimating through to project delivery and handover. The system's project management tools enabled Gurner Group to track project progress, manage resources, and monitor costs more effectively. This level of control and oversight was essential for ensuring that projects were completed on time and within budget, while also maintaining high standards of quality and client satisfaction.

Achieving Unmatched Project Control with NetSuite

The implementation of NetSuite transformed Gurner Group's project management and financial operations. By consolidating critical business functions like financials, procurement, and project management into a single platform, Gurner Group gained real-time visibility and streamlined workflows. This comprehensive integration reduced reliance on manual processes and improved data accuracy, allowing for faster, more informed decision-making across the organisation.

OneKloudX provided end-to-end NetSuite expertise, aligning capabilities with Gurner Group's goals while offering R&D collaboration and ongoing support. Their expertise ensured that the NetSuite solutions were customised to meet the specific needs of Gurner Group's complex projects, supporting everything from project feasibility and tendering to delivery and handover. This alignment was key to enhancing operational efficiency and maintaining project quality.

Overall, the partnership enabled Gurner Group to operate with greater agility and control, positioning the company for sustainable growth and success in the construction industry. With improved processes and a scalable system in place, Gurner Group is well-equipped to handle future challenges and opportunities.



OneKloudX is an award-winning ANZ NetSuite Solutions Partner partner delivering comprehensive NetSuite solutions that drive business growth. Our award-winning team helps you make the most of NetSuite ERP, so you can focus on what matters – your customers, your people, and your business

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